

Jenna Kohrt

web & digital media design

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Education

Graduated May 2020, Associate of Applied Arts
Web & Digital Media Design, GPA 3.96

Work Experience

May 2020 - Present, LaFleur Marketing

Design Intern

- Designed, created and edited website mockups in Adobe Xd for clients
- Created social ads
- Designed printed materials, including whitepapers, business cards and brochures
- Knowledgeable on trends, consumer insights, new opportunities, and competition

June 2019 - March 2020, Field General

UI/UX and Product Designer

- Created their brand including a logos, print items, and website
- Worked collaboratively to design intuitive user interfaces for the app, Field General
- Created and prototyped app mockups in Adobe Xd before handing them over to the developers
- Handled multiple priorities by simultaneously working on and completing several projects
- Managed many different digital design projects and worked closely with the team, managing expectations and the status of projects
- Worked on projects that included branding, UI/UX design, website design in Squarespace using custom CSS, social media ads, and motion graphics

Oct 2016 - Aug 2018, Kohl's Department Stores

Department Sales Associate

- Assisted customers with answers to product complaints and questions
- Performed store opening and closing duties, including counting cash drawers
- Guaranteed positive customer experiences

Jan 2018 - Dec 2019, Madison College

Personal Caretaker

Administered care for a disabled student several days a week. Assisted her with personal hygiene care and lunch, and got her materials and work station set up in her classes

Extracurriculars

July 2018 - May 2020, Madison College

Women's Soccer

- Played two years for the Madison College women's soccer team
- Named NJCAA all-American (2019)
- Named team captain for the fall 2019 season
- Managed time and balanced early morning training and games with school work

Feb 2016 - May 2017, Abundant Life Christian School

Rehearsal Accompanist

Accompanied rehearsals several times per week on piano for high school productions and choirs. Rehearsed 20-25 songs in harmony with actors. Managed time in rehearsing all of the music in a short amount of time

Proficiencies

Adobe Xd // Photoshop // Illustrator // InDesign // After Effects // Dreamweaver // Sketch // HTML/CSS // Javascript